



Orders Order / Rev:

Alt Order #:

06837950

105005

Product Desc:

**OBAM FOR AMERICA** 

Estimate:

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

08/01/12 / 10/30/12

Order Type:

**GENERAL** 

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** 

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

Broadcast

EOM/EOC

00:05:00

Agency Commission:

15%

Advertiser

Name:

Obama for America

Washington, DC 20007

Washington Harbor

Demographic:

A35+

**Product Codes:** 

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	111	\$98,850.00	\$84,022.50
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$98,850.00	\$84,022.50	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	134	\$120,575.00	\$102,488.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$120,575.00
Market	100%	<b>\$401</b> ,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,402.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,268.33
KTUD	1%	\$4,019.17
KVVU	26%	\$104,498.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,153.33

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wa	<b>@</b> М	5-6a	-TWTF	:30	2	\$100.004	0.00 NM	0	\$0.00
					M-F 5-6a WakeUp w/Wa	agners								

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Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Da	ys	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/23/1	2 10/26/12	M-F 5-6a WakeUp	_	5-6a	-TW	rr	:30	2	\$100.004	0.00 NM	0	\$0.00
CNX 2X	NEWS		M-F 5-6a WakeU	p w/Wagners									
NEWS													
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$100,00	<u>Rating</u> 0.00							
	Date Ra		escription		/End Time	0.00	<u>v</u>	<u>Veekdays</u>	Len	gth Rate	Rtg Type		
			I-F 5-6a WakeUp w	//Wagner5-6a			-	TWThF		:30 <del>(\$100.00)</del>	0.00 <i>NM</i>		
	e MG 1.5 OT AVAI		E] NOT AVAILABL	E RATE									
			I-F 5-6a WakeUp w				_	TWThF		:30 <del>(\$100.00)</del>	0.00 <i>NM</i>		
	e MG 1.5		E1 NOT 41/41/4 ADI	C DATE									
_			E] NOT AVAILABL <i>I-F 5-6a WakeUp</i> w					·TWThF		:30 <del>(\$100:00)</del>	0.00 NM		
<b>⊕</b> Uni	resolved			<b>g</b>						(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
•	•	for level 1]	4 F E Go 14/okol In u	MAGNATE GA				-TWThF		.20 (6100.00)	0.00 0/44		
_	resolved	2-10/20/12 IV	1-F 5-6a WakeUp w	//vvagner5-6a			_	. 140.1111		:30 <del>(\$100.00)</del>	0.00 /\/		
_		ATE FOR LI	EVEL 1]										
E 2 KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeU	-	5-6a	M		:30	1	\$450.001	0.00 NM	1	\$450.00
REV RA	ATE NEV	vs	M-F 5-6a WakeU	p w/vvagners									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	M Wake Up Early w	Mana\/\\	\$450.00 430a-5a	0.00 ~~TW	T	:30	4	\$100.002	0.00 NM	4	\$400.00
L D RONV	10/20/1	2 10/20/12	Wake Up Early V		400a-0a	1 44	•	.00	7	Ψ100.002	0.00 14101	,	φ+00.00
REV RA NEWS	ATE NEV	VS											
<u>Sta</u> Week: 10/	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> -TwT	Spots/Week 4	<u>Rate</u> \$100.00	<u>Rating</u> 0.00							
		2 10/29/12	Wake Up Early w	/ Wagn@M	430a-5a	M		:30	1	\$100.002	0.00 NM	1	\$100.00
DE\/ D	TE NEWS	•	Wake Up Early V	Vagners									
NEWS	I E NEVV	3											
	art Date	End Date	<u>Weekdays</u> м	Spots/Week	Rate	Rating							
Week: 10		11/04/12	M-F 6-7a WakeU	n w/Wa@M	\$100.00 6-7a	0.00 -Tia	TF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
			M-F 6-7a WakeU		2.5	, -,	• •			7. 00.00 1	0.00 110	•	<b>#</b> 2,500.00
REV RA NEWS	ATE NEV	VS											
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> ∽TWTF~~	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00							
vveek; 10.	144114	10/20/12	I WE S I	4	φεου.υυ	0,00							

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OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Brea	<ul><li>√ Start/End T</li></ul>	ime Days	Len Spots	Rate Pri	Rtg Type S	Snote	Amount
E 5 KSNV 10/23/12 10/26/12 M-F 6-7a WakeUp w/Wa@M	6-7a	-TWTF		\$700.001	0.00 NM	4	\$2,800.00
M-F 6-7a WakeUp w/Wagner				<b>V</b> . 55.55	.,,,,,	•	44,000.00
REV RATE NEWS NEWS							
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>	<u>Rating</u>					
***************************************	4 \$700.00	0.00					
	urt/End Time		Weekdays Ler		Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F 6-7a WakeUp w/Wagner6-7 See MG 5.5,5,6,5.7,5.8	а		-1W1H	:30 <del>(\$700.00)</del>	ואוצו טט.ט		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/22/12-10/28/12 M-F 6-7a WakeUp w/Wagner6-7	а		-TWThF	:30 (\$700.00)	0.00 <i>NM</i>		
See MG 5.5,5.6,5.7,5.8							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
3 KSNV 10/22/12-10/28/12 M-F 6-7a WakeUp w/Wagner6-7	'a		-TWThF	:30 <del>(\$700.00)</del>	0.00 NM		
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
4 KSNV 10/22/12-10/28/12 M-F 6-7a WakeUp w/Wagner6-1	'a		-TWThF	:30 (\$700.00)	0.00 0///		
See MG 5.5,5.6,5.7,5.8	_			(0,00,00)	0.00 11,,,,		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
5 KSNV 10/23/12-10/26/12 M-F 6-7a WakeUp w/Wagner6-7	a		-TWThF	:30 \$700.00	0.00 NM		
MG for 5.1,5.3,5.4,5.2							
[Revised Rate to Reinstate]	<b>.</b> _			.20 0700 00			
6 KSNV 10/23/12-10/26/12 M-F 6-7a WakeUp w/Wagner6-7	а		-TWThF	:30 \$700.00	0.00 NM		
[Revised Rate to Reinstate]							
7 KSNV 10/23/12-10/26/12 M-F 6-7a WakeUp w/Wagner6-7	'a		-TWThF	:30 \$700.00	0.00 NM		
MG for 5.1,5.3,5.4,5.2							
[Revised Rate to Reinstate]			_				
8 KSNV 10/23/12-10/26/12 M-F 6-7a WakeUp w/Wagner6-	'a		-TWThF	:30 \$700.00	0,00 NM		
MG for 5.1,5.3,5.4,5.2     [Revised Rate to Reinstate]							
E 6 KSNV 10/29/12 10/29/12 M-F 6-7a WakeUp w/WaQM	6-7a	M	- :30 1	\$700,001	0.00 NM	1	\$700.00
M-F 6-7a WakeUp w/Wagnet		4	30 1	\$700.001	O.OO INIVI	'	φ/00.00
REV RATE NEWS	-						
NEWS							
Start Date End Date Weekdays Spots/Wee		Rating					
VICON. 10720112	1 \$700.00 658a-9am	0.00 TWTF	- :30 8	\$900.001	0.00 NM	8	ቀ7 ጋርር ርር
E 7 KSNV 10/23/12 10/26/12 Today Show CM Today Show	0009-2911	WI	JU 0	1 00,006	U.OU INIVI	D	\$7,200.00
REV RATE TODAY SHOW							
TODAY SHOW					•		
Start Date End Date Weekdays Spots/Wee Week: 10/22/12 10/28/12 -TWTF		Rating					
Week: 10/22/12 10/28/12 -TWTF	8 \$900.00	0.00			•		

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1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/23/12 10/26/12 **Today Show** CM 658a-9am -TWTF--.30 8 \$900,001 0.00 NM 8 \$7,200.00 **Today Show REV RATE TODAY SHOW** TODAY SHOW Weekdays Spots/Week Rating Start Date End Date Rate Week: 10/22/12 10/28/12 -TWTF-8 \$900.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtq Type 658a-9am ~TWThF----:30 (\$900.00) 0.00 NM 1 KSNV 10/22/12-10/28/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 658a-9am -TWThF----:30 <del>(\$900.00)</del> 0.00 NM 2 KSNV 10/22/12-10/28/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 658a-9am -TWThE----(\$900.00) 0.00 NM 3 KSNV 10/22/12-10/28/12 Today Show :30 See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 658a-9am -TWThF----(\$900.00) 0.00 NM 4 KSNV 10/22/12-10/28/12 Today Show See MG 7.9.7.10.7.11.7.12.7.13.7.14.7.15.7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 (\$900-00) 0.00 NM See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 658a-9am ~TWThF~~~~ (\$900.00) 0.00 NM 6 KSNV 10/22/12-10/28/12 Today Show :30 See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 (\$900.00) 0.00 NM See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF---:30 (\$900.00) 0.00 NM See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 658a-9am :30 \$900.00 0.00 NM 9 KSNV 10/22/12-10/28/12 Today Show ~TWThE~~~~ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] 10 KSNV 10/22/12-10/28/12 Today Show 658a-9am ~TWThF~~~~ :30 \$900.00 0.00 NM MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] :30 \$900.00 0.00 NM 11 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] -TWThE----:30 \$900.00 0.00 NM 12 KSNV 10/22/12-10/28/12 Today Show 658a-9am (f) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] 13 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 \$900.00 0.00 NM (f) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] :30 \$900.00 0.00 NM 14 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----(H) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] -TWThF----:30 \$900.00 0.00 NM 658a-9am 15 KSNV 10/22/12-10/28/12 Today Show (f) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] :30 \$900.00 0.00 NM 16 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate] CM \$900.001 E 8 KSNV 10/29/12 10/29/12 Today Show 658a-9am :30 0.00 NM 2 \$1,800.00 **Today Show REV RTE TODAY SHOW TODAY SHOW** Weekdays Spots/Week Rating End Date Rate Start Date Week: 10/29/12 11/04/12 M-----\$900,00 0.00 :30 \$225.002 0.00 NM \$225.00 E 9 KSNV 10/27/12 10/27/12 CM 6a-7a

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Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount News 3 Sunrise - SATURI **News 3 Sunrise SATURDAY REV RATE NEWS** NEWS Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 10/22/12 10/28/12 ----S-\$225.00 0.00 E 10 KSNV 10/27/12 10/27/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$625.00 Saturday Today REV RATE SAT TODAY SAT TODAY Spots/Week Rating Start Date End Date Weekdays Rate ----S-\$625.00 10/28/12 0.00 Week: 10/22/12 E 11 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M ----s :30 \$350.001 0.00 NM \$350.00 6a-7a **News 3 Sunrise SUNDAY REV RATE NEWS NEWS** Rating Spots/Week Start Date End Date Weekdays Rate ----S \$350.00 0.00 10/28/12 Week: 10/22/12 Sunday Today CM ----S :30 \$750.001 0.00 NM \$750.00 E 12 KSNV 10/28/12 10/28/12 7a-8am Sunday Today **REV RATE SUN TODAY** SUN TODAY Start Date End Date **Weekdays** Spots/Week Rate Rating 10/28/12 \$750.00 0.00Week: 10/22/12 Rate Rtg Type Description Start/End Time Length Spot Ch Date Range <u>Weekdays</u> :30 (\$750.00) 0.00 NM 7a-8am 1 KSNV 10/22/12-10/28/12 Sunday Today -----Su [.NOT AVAILABLE RATE] NOT AVAILABLE RATE .30 \$750.00 0.00 NM 2 KSNV 10/22/12-10/28/12 Sunday Today 7a-8am MG for 12.1 10/28 [Revised Rate to Reinstate] \$500.001 0.00 NM \$500.00 E 13 KSNV 10/28/12 10/28/12 News 3 Today Wknd CM 9a-930am ----S :30 1 News 3 Today **REV RATE NEWS NEWS** Spots/Week Rating **End Date** Weekdays Rate Start Date 10/28/12 ----5 \$500.00 0.00 Week: 10/22/12 \$600,001 0.00 NM E14 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM GM 9:30a-10a -----:30 1 \$600.00 Chris Matthews SUN 9:30am REV RATE CHRIS MATHEWS CHRIS MATHEWS End Date Spots/Week Rate Rating Start Date <u>Weekdays</u> Week: 10/22/12 10/28/12 \$600.00 0.00 0.00 NM 2 \$850.00 E 15 KSNV 10/23/12 10/26/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$425.001 M-F Today Show II REV FREQ & RATE TODAY SHOW II TODAY SHOW II Weekdays End Date Spots/Week Rating Start Date <u>Rate</u> -TWTF--\$425.00 0.00 Week: 10/22/12 10/28/12 2 Start/End Time Weekdays Length Rate Rtg Type **Description** Spot Ch Date Range :30 (\$425.00) 0.00 NM 2 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----See MG 15.5,15.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$425.00) 0.00 NM 4 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----.30 See MG 15.5,15.6 [,NOT AVAILABLE RATE] NOT AVAILABLE RATE \$425.00 0.00 NM 5 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---:30 MG for 15,2,15.4 [Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr -TWThF---:30 \$425,00 0.00 NM MG for 15.2,15.4 [Revised Rate to Reinstate] 10/26/12 2 0.00 NM \$650.00 Ε CM 10am-11am

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Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount KSNV M-F Today Show III 4th H Today 4th Hour **REV RATE & FREQ TODAY SHOW III** TODAY SHOW III Spots/Week Rating Start Date **End Date Weekdays** <u>Rate</u> -TWTF--\$325.00 0.00 10/28/12 Week: 10/22/12 2 Start/End Time Rate Rtg Type Spot Ch Date Range Description Weekdays Lenath 3 KSNV 10/22/12-10/28/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5,17.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----4 KSNV 10/22/12-10/28/12 M-F Today Show III 4th Hr 10am-11am :30 (\$325.00) 0.00 NM See MG 17.5,17.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 \$325.00 0.00 NM 5 KSNV 10/22/12-10/28/12 M-F Today Show III 4th Hr 10am-11am (ii) MG for 17.4.17.3 [Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.4,17.3 [Revised Rate to Reinstate] E 19 KSNV 10/23/12 10/26/12 Rachael Ray CM 11am-12pm -- TWTF-- --:30 \$325.001 0.00 NM \$1,300.00 Rachael Ray **REV RATE RACHEL RAY** RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$325.00 0.00 Description Start/End Time Weekdays Length Rate Rtg Type Spot Ch Date Range (\$325.00) 0.00 NM 1 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm -TWThF----:30 See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm ~TWThF~~~~ :30 (\$325:00) 0.00 NM See MG 19.5.19.6.19.7.19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 11am-12pm -TWThF----:30 (\$325:00) 0.00 NM 3 KSNV 10/22/12-10/28/12 Rachael Ray See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----(\$325.00) 0.00 NM 4 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm :30 See MG 19,5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM (f) MG for 19,3,19,4,19,1,19,2 [Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 Rachael Ray -TWThF----:30 \$325,00 0.00 NM 11am-12pm **MG** for 19.3,19.4,19.1,19.2 [Revised Rate to Reinstate] -TWThF----:30 \$325.00 0.00 NM 7 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm (f) MG for 19.3,19.4,19.1,19.2 [Revised Rate to Reinstate] 8 KSNV 10/22/12-10/28/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM (ii) MG for 19.3.19.4.19.1.19.2 [Revised Rate to Reinstate] E 20 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm M-----:30 \$325.001 0.00 NM \$325.00 Rachael Ray REV RATE RACHEL RAY RACHEL RAY End Date Spots/Week Rate Rating Start Date <u>Weekdays</u> M-----\$325.00 Week: 10/29/12 11/04/12 0.00E 21 KSNV 10/23/12 10/26/12 Noon News CM 12-1230pm -TWTF--:30 \$425,001 0.00 NM \$1,700.00 Noon News **REV RATE NEWS NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -TWTF--\$425.00 0.00Week: 10/22/12 10/28/12

Print Date: 10/30/12 17:17:14 Pag

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10/23/12 - 10/29/12

Estimate:

-	ak Start/End Ti		Len Spots				Amount
E 21 KSNV 10/23/12 10/26/12 Noon News CM Noon News	12-1230pm	-TWTF	:30 4	4 \$425.001	0.00 NM	4	\$1,700.00
REV RATE NEWS NEWS							
Start Date End Date Weekdays Spots/We		Rating					
Week: 10/22/12 10/28/12 ~TWTF-~ Spot Ch Date Range Description S	4 \$425.00 tart/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
	2-1230pm		<u>.титh</u> F	:30 <del>(\$425.00)</del>			
See MG 21.5,21.6,21.7							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	- /						
	2-1230pm		-TWThF	:30 <del>(\$425.00)</del>	0.00 NM		
See MG 21.5,21.6,21.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					l		
	2-1230pm		TWThF	:30 <del>(\$425.00)</del>	0.00 <i>NM</i>		
See MG 21.5,21.6,21.7				, ,			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
	2-1230pm		-TWThF	:30 \$425.00	0.00 NM		
MG for 21.1,21.4,21.2 [Revised Rate to Reinstate]							
•	2-1230pm		-TWThF	:30 \$425.00	0.00 NM		
MG for 21.1,21.4,21.2	•						
[Revised Rate to Reinstate]							
	2-1230pm		-TWThF	:30 \$425.00	0.00 NM		
MG for 21.1,21.4,21.2 [Revised Rate to Reinstate]							
E 22 KSNV 10/29/12 10/29/12 Noon News CM	12-1230pm	M	- :30	1 \$425.001	0.00 NM	1	\$425.00
Noon News REV RATE NEWS NEWS							
Start Date End Date Weekdays Spots/We	ek Rate	Rating					
Week: 10/29/12 11/04/12 M	1 \$425.00	0.00		<u> </u>			
E 23 KSNV 10/23/12 10/26/12 The Agenda 1230pm CM	1230-1p	-TWTF	- :30	4 \$225.002	0.00 NM	4	\$900,00
The Agenda 1230pm REV RATE AGENDA AGENDA							
Start Date End Date Weekdays Spots/We	ek Rate	Rating					
Week: 10/22/12 10/28/12 TWTF	4 \$225.00	0.00					
	Start/End Time 230-1p		<u>Weekdays      L</u> -TwThF	<u>ength Rate.</u> 30 <del>(\$225.00)</del> :	Rtg Type		
See MG 23.5,23.6,23.7,23.8	230-1p		- (W)(()	,30 (4220.00)	0.00 14747		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/22/12-10/28/12 The Agenda 1230pm 1	230-1p		-TWThF	:30 <del>(\$225.00)</del>	0.00 <i>NM</i>		
See MG 23.5,23.6,23.7,23.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
•	230-1p		-TWThF	:30 (\$225.00)	0.00 MM		
See MG 23.5,23.6,23.7,23.8	200 .p		137111	.σσ (φ22σ.σσ)	0.00 7000		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
*	230-1p		-TWThF	:30 <del>(\$225.00)</del>	0.00 <i>NM</i>		
See MG 23.5,23.6,23.7,23.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE							
	230-1p		-TWThF	:30 \$225.00	0.00 NM		
(f) MG for 23.4,23.1,23.3,23.2				4	4,00 (4,00		
[Revised Rate to Reinstate]							
	230-1p		-TWThF	:30 \$225.00	0.00 NM		
MG for 23.4,23.1,23.3,23.2 [Revised Rate to Reinstate]							
	230-1p		-TWThF	:30 \$225.00	0.00 NM		
(f) MG for 23.4,23.1,23.3,23.2	-			•			
[Revised Rate to Reinstate]	1000 4			.00 400			
8 KSNV 10/22/12-10/28/12 The Agenda 1230pm 1  MG for 23.4,23.1,23.3,23.2	1230-1p		-TWThF	:30 \$225.00	0.00 NM		
[Revised Rate to Reinstate]							

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KSNV

Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type S	Spots	Amount
E 24 KSN	V 10/29/1:	2 10/29/12	The Agenda 1230		1230-1p	M	:30	1 \$225.002	0.00 NM	1	\$225.00
DE\/	RATE AGE	NΠΔ	The Agenda 1230	lpm							
	NDA	NUA									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	M	1	\$225.00	0.00	.20	4 0405 004	O OO NIM	4	#4.700.00
E 25 KSI	NV 10/23/1.	2 10/26/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	-TWTF-	:30	4 \$425.001	0.00 NM	4	\$1,700.00
REV DAY	' RATE DAY 'S	S									
	Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating					
	10/22/12 Ch Date Ra	10/28/12 nge Di	escription	4 Starl	\$425.00 <u>/End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
		_	ays of our Lives		p-2pm		-TWThF				
	See MG 25. [.NOT AVAI		E] NOT AVAILABL	E RATE							
	-		ays of our Lives		3p-2pm		-TWThF	:30 <del>(\$425.00</del> )	0.00 NM		
	See MG 25. [.NOT AVAI		E] NOT AVAILABL	E RATE							
3 KS	NV 10/22/12	2-10/28/12 D	ays of our Lives	1258	3p-2pm		-TWThF	:30 (\$4 <del>25.00</del> )	) 0.00 NM		
	See MG 25.		E] NOT AVAILABL	FRATE							
	•		ays of our Lives		3p-2pm		-TWThF	:30 \$425.00	0.00 NM		
(6)	MG for 25.1		•					·	:		
			ays of our Lives	1258	3p-2pm		-TWThF	:30 \$425.00	0.00 NM		
10	MG for 25.1										
7 1/0	-	ite to Reinsta		405	Dec 19		7.47k F	-20 0405.00			
	MG for 25.1		ays of our Lives	1250	3p-2pm		~TWThF~~~	30 \$425,00	0.00 NM		
w		ate to Reinsta	ate]								
E 26 KSI	NV 10/29/1	2 10/29/12	Days of our Lives	СМ	1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
REV DAY	/ RTE DAYS	i	Days of our Lives	•							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	10/29/12	11/04/12	M	1	\$425.00	0.00					
E 27 KS	NV 10/23/1	2 10/26/12	The Doctors	CM	2pm-3pm	-TWTF-	:30	4 \$325,001	0.00 NM	3	\$975.00
REV DRS	/ RATE DRS	5	The Doctors								
	Start Date	End Date	Weekdays	Spots/Week		Rating					
:	10/22/12	10/28/12	-TWTF		\$325.00	0.00	101	The state of the s	rs: r		
Spot 2 KS	<u>Ch</u> <u>Date Ra</u>	<u>inge</u> 2-10/28/12 T	escription be Doctors		t/End Time ⊩3pm		<u>Weekdays</u> -TWThF		Rtg Type		
2 / (	Unresolved		no Dodiora		, opin			.00 (00.00	, 0.00 1		
	[NEWS INT	ERUPT - MI	CHELLE OBAMA	SPOKE]							
E 28 KS	NV 10/29/1	12 10/29/12	The Doctors	CM	2pm-3pm	М	:30	1 \$325.001	0.00 NM	1	\$325.00
RE\ DRS	/ RATE DRS	3	The Doctors								
	Start Date	End Date	Weekdays M	Spots/Week		Rating					
	: 10/29/12 NV - 10/23/1	11/04/12 12 10/26/12	- ' '	CM	\$325.00 3-4p	0.00 TWTF-	:30	4 \$450.001	0.00 NM	4	\$1,800.00
			Dr Phil	OIVI	p	1 44 1 1	.50	. ψ-του.ου 1	2.00 (414)	7	<b>\$.,000.00</b>
RE\ PHI	/ RATE PHII L	L									
\\/aak	Start Date : 10/22/12	End Date 10/28/12	<u>Weekdays</u> ~TwTF	Spots/Week 4		<u>Rating</u> 0.00					

KSNV

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Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

Product Desc:

**OBAM FOR AMERICA** 

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch	Start	End	Inventory Code	Brook	Start/End Ti	ma Dave	Len Spot	to l	Data Dri	Pta Tuna	Snoto	Amount
E 29 KSNV		10/26/12	Dr. Phil	CM	3-4p	me Days -TWTF-			150.001	Rtg Type :	3pois 4	\$1,800.00
E 29 KONV	10/23/12	10/20/12	Dr. Phil	CIVI	3-4p	- 1 88 1 1	30	24 Y	450.00 I	U.UU INIVI	4	φ1,000,00
REV RA PHIL	ATE PHIL											
<u>Sta</u> Week: 10/2	rt <u>Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00				ĺ		
	Date Rar		escription		/End Time			<u>Length</u>		Rtg Type		
See	e MG 29.	-10/28/12 D 5,29.6,29.7,	29.8	3-4p			-TWThF	:30	<del>(\$450.00)</del>	0.00 NIM		
-			E] NOT AVAILABI				منز براميس وميد	.00	(0.450.00)	0.00 1/14		
		-10/28/12 D 5,29.6,29.7,		3-4p			-TWThF	:30	<del>(\$450.00)</del>	0.00 <i>NM</i>		
			E] NOT AVAILABI	LE RATE								
3 KSNV	10/22/12	-10/28/12 D	r. Phil	3-4p			-TWThF	:30	(\$450.00)	0.00 <i>NM</i>		
		5,29.6,29.7,:	29.8 E] NOT AVAILABI	EDATE								
-		-10/28/12 D	•	3-4p			-TWThF	:30	(\$450.00)	0.00 <i>NM</i>		
		5,29.6,29.7,		- 1,-			,		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
•			E] NOT AVAILABI									
		-10/28/12 D 29.2,29.4,29		3-4p			-TWThF	:30	\$450.00	0.00 NM		
_	,	e to Reinsta										
6 KSNV	10/22/12	-10/28/12 D	r. Phil	3-4p			-TWThF	:30	\$450.00	0.00 NM		
		29.2,29.4,29										
-		te to Reinsta -10/28/12 D	-	3-4p			-TWThE	:30	\$450.00	0.00 NM		
		29,2,29,4,2 <u>!</u>		0- <del>1</del> p			1 66 ( 1 )	.00	ψ+30.00	0.00 1111/1		
	,	te to Reinsta										
		-10/28/12 D		3-4p			-TwThF	:30	\$450.00	0.00 NM		
-		29.2,29.4,2 te to Reinsta										
E 30 KSNV			Dr. Phil	СМ	3-4p	M	:30	1 \$	450.001	0.00 NM	1	\$450.00
REV RA	ATE PHIL		Dr Phil									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	M	1	\$450.00	0.00						
E31 KSNV	10/23/1:	2 10/26/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	-TWTF-	:30	8 \$	725.001	0.00 NM	8	\$5,800.00
REV RA NEWS	AET NEW	'S										
<u>Sta</u> Week: 10/	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> -⊤wTF	Spots/Week 8	<u>Rate</u> \$725.00	Rating 0.00						
E 32 KSNV	10/29/1	2 10/29/12	NEWS 3 at 4 (1		4-5pm	M	:30	2 \$	725.001	0.00 NM	2	\$1,450.00
DEV D	ATE NEW	10	4PM NEWS (1 h	our)								
NEWS	HIE NEW	3										
,	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/	···	11/04/12	M	2		0.00		10.01	000 004	0.00.104	4.0	*** ***
E 33 KSNV	10/23/1	2 10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF-	:30	12 \$1,	200.001	0.00 NM	12	\$14,400.00
		14 NEWS										
	ATE, CNX	IXIVEVIO									•	
REV RA NEWS <u>Sta</u>	art Date	End Date	Weekdays	Spots/Week		Rating						
REV R/ NEWS <u>Sta</u> Week: 10/	art Date /22/12	End Date 10/28/12	-TWTF	12	\$1,200.00	0.00	.00	2 64	200.004	0.00 5154	^	<b>#0.400.00</b>
REV R/ NEWS <u>Sta</u> Week: 10/	art Date /22/12	End Date 10/28/12	-TWTF M-F Early News				:30	2 \$1,	200.001	0.00 NM	2	\$2,400.00
REV R/ NEWS Sta Week: 10/ E 34 KSNV	art <u>Date</u> /22/12 10/29/1 AET NEW	End Date 10/28/12 2 10/29/12	-TWTF	12	\$1,200.00	0.00	:30	2 \$1,	200.001	0.00 NM	. 2	\$2,400.00
REV R/ NEWS Sta Week: 10/ E 34 KSNV REV R/ NEWS	art <u>Date</u> /22/12 10/29/1 AET NEW	End Date 10/28/12 2 10/29/12 /S End Date	-TWTF M-F Early News M-F Early News Weekdays	12 CM Spots/Week	\$1,200,00 5-630p Rate	0.00 M	:30	2 \$1,	200.001	0.00 NM	2	\$2,400.00
REV R/ NEWS <u>Sta</u> Week: 10/ E 34 KSNV REV R/ NEWS	art <u>Date</u> /22/12 10/29/1 AET NEW art <u>Date</u> /29/12	End Date 10/28/12 2 10/29/12 /S End Date 11/04/12	-TWTF M-F Early News M-F Early News	12 CM Spots/Week	\$1,200,00 5-630p	0.00 M			200.001	0.00 NM	2	\$2,400.00 \$675.00

Print Date: 10/30/12 17:17:15 Page 10of 16

KSNV

Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

Product Desc:

OBAM FOR AMERICA

Flight Dates:

Week: 10/22/12

10/28/12

-TWTF--

10/23/12 - 10/29/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type Spot	s	Amount
211 011	Otart	LIIG	Sa-Su Early New		OtalicEna	Time Days	Lon opo	to reactive	rag type oper		7 anount
			Sa-Su Early Nev	vs .							
NEWS	TE NEW	IS									
<u>Star</u> Week: 10/3	<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$675.00	<u>Rating</u> 0.00					
E36 KSNV	10/28/1	2 10/28/12	News 3 Live in P		7-10pm		s :30	1 \$900.002	MM 00.0	1	\$900.00
	E NEWS	S AFTER NF	News 3 in Prime L								
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 37 KSNV	10/23/1	2 10/26/12	M-F Jeopardy	СМ	630-7pm	-TWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
REV RA JEOPAI	ATE JEO	PARDY	M-F Jeopardy								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	-TWTF		\$1,300.00	0.00					
	Date Ra		escription I-F Jeopardy		<u>t∕End Time</u> Znm		Weekdays -TWThF		Rtg Type		
Sec	9 MG 37,	5,37.6,37.7,			-7pm		-	.30 <del>(क1,300.00)</del>	, 0.00 14141		
			I-F Jeopardy		-7pm		-TWThF	:30 <del>(\$1,300.00</del>	) 0.00 <i>NM</i>		
		<i>5,</i> 37.6,37.7, LABLE RAT	37.8 E] NOT AVAILAB	LE RATE							
			I-F Jeopardy	630-	-7pm		-TWThF	:30 <del>(\$1,3</del> 00 <del>.</del> 00	) 0.00 <i>NM</i>		
[.No	OT AVAI		E] NOT AVAILAB	LE RATE							
			I-F Jeopardy	630-	-7pm		-TWThF	:30 <del>(\$1,300.00</del>	0.00 NM		
[.No	OT AVAI		E] NOT AVAILAB		_						
		2-10/28/12 IV ,37.2,37.3,3	l-F Jeopardy 7.1	630-	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
•		ite to Reinst 2-10/28/12 N	ate] I-F Jeopardy	630-	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
		,37.2,37.3,3 ite to Reinst									
-			l-F Jeopardy	630	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
_		,37.2,37.3,3 ite to Reinst									
			I-F Jeopardy	630	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
[Re	evised Ra	,37.2,37.3,3 ite to Reinst	ate]								
E 38 KSNV	10/29/1	2 10/29/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA		PARDY	, ,								
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
	Date Ra		escription		t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		_	1-F Jeopardy	630	-7pm		M	_			
	e MG 38		ELNOT AVAULAD	I E DATE							
-			E] NOT AVAILAB I-F Jeopardy		-7pm		M	- :30 \$1,300.0	0 0 00 NM		
	for 38.1		ccoparay	000	. p			.55 \$1,000.0	5.55 11101		
		ate to Reinst	ate]								
E39 KSNV	10/23/1	2 10/26/12	M-F Wheel M-F Wheel of F	CM ortune	7-730pm	-TWTF-	·- :30	4 \$1,300.001	0,00 NM	4	\$5,200.00
REV RA WHEEL	ATE WHI	EEL									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

4 \$1,300.00

0.00

**KSNV** 

Alt Order #: 06837950

Week: 10/22/12

10/28/12

-TWTF--

7950 Product Desc: OBAM FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 39 KSNV 10/23/12 10/26/12 M-F Wheel CM 7-730pm --TWTF---:30 \$1,300,001 0.00 NM \$5,200,00 M-F Wheel of Fortune **REV RATE WHEEL** WHEEL **Weekdays End Date** Spots/Week Rating Start Date Rate -TWTF--4 \$1,300.00 0.00 Week: 10/22/12 10/28/12 **Descriptio**n Spot Start/End Time Weekdays Length Rate Rtg Type Ch Date Range 1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm -TWThF----:30(\$1,300,00) 0.00 NM 2 K\$NV 10/22/12-10/28/12 M-F Wheel See MG 39.5.39.6.39.7.39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm -TWThF----:30(\$1;300.00) 0.00 NM See MG 39.5.39.6.39.7.39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM 4 KSNV 10/22/12-10/28/12 M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm -TWThF----:30 \$1,300.00 0.00 NM 5 KSNV 10/22/12-10/28/12 M-F Wheel MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 39.3.39.2,39.1,39.4 [Revised Rate to Reinstate] 7 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate] -TWThF----8 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm :30 \$1,300.00 0.00 NM (f) MG for 39,3,39.2,39.1,39.4 [Revised Rate to Reinstate] E 40 KSNV 10/29/12 10/29/12 M-F Wheel CM M----7-730pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune **REV RATE WHEEL** WHEEL **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 \$1,300.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type 7-730pm :30<del>(\$1,300.00)</del> 0.00 NM 1 KSNV 10/29/12-11/04/12 M-F Wheel M-----See MG 40.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/29/12-11/04/12 M-F Wheel 7-730pm M------:30 \$1,300,00 0.00 NM MG for 40.1 10/29 [Revised Rate to Reinstate] E41 KSNV 10/23/12 10/26/12 FacetoFace/Ralston Rep@M 730-758pm -TWTF--:30 \$900.001 0.00 NM \$3,600.00 Face to Face w/ J.Ralston REV RATE FACE TO FACE FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rate Rating

\$900.00

0.00

Print Date: 10/30/12 17:17:15 Page 12of 16

KSNV

Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E 41 KSNV 10/23/1	2 10/26/12	FacetoFace/Raist	,	730-758pm	-TWTF	- :30	4 \$9	000.001	0.00 NM	4	\$3,600.00
REV RATE FACE		Face to Face w/	J.Kaiston								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 Spot Ch <u>Date Ra</u>	10/28/12	-TWTF escription	4 Stort	\$900.00 End Time	0.00	Weekdays I	onath	Poto	Rtg Type		
		acetoFace/Raistor				-TWThF	ength:	(\$900.00)			
See MG 41.	5,41.6,41.7,4	41.8	·	•				•			
•		E) NOT AVAILABL		750		escelar	.00	(4000 00)	0.00 444		
	2-10/28/12 FE 5,41.6,41.7,4	acetoFace/Raistor 41 R	ткероп 730-	7 58pm		-TWThF	:30	<del>(\$900.00)</del>	0.00 19191		
		E] NOT AVAILABI	E RATE							ŀ	
		acetoFace/Raistor	Report 730-	758pm		-TWThF	:30	<del>(\$900.00)</del>	0.00 <i>NM</i>		
	<i>5,41.6,41.7,4</i> I ABLE RATI	41.8 E] NOT AVAILABI	FRATE								
~		acetoFace/Raistor		758pm		-TWThF	:30	(\$900.00)	0.00 NM		
	5,41.6,41.7,		•	•				,			
-		E] NOT AVAILABI		<b></b>				400000			
5 KSNV 10/22/12		acetoFace/Ralstor	Report 730-	/58pm		-TWThF	:30	\$900.00	0.00 NM		
	ite to Reinsta										
6 KSNV 10/22/12	?-10/28/12 Fa	acetoFace/Ralstor	Report 730-	758pm		-TWThF	:30	\$900,00	0.00 NM		
-	ite to Reinsta 2-10/28/12 F:	пеј acetoFace/Ralstor	Report 730-	758nm		-TWThF	:30	\$900.00	0.00 NM		
(f) MG for 41.1			ritopoli roo	7 обрии		1991111	.00	Ψ000.00	0.00 1410		
[Revised Ra	ite to Reinsta	ate]									
		acetoFace/Ralstor	Report 730-	758pm		-TWThF	:30	\$900.00	0.00 NM		
MG for 41.1 (Revised Rate)	,41.3,41.4,4° ite to Reinsta										
E 42 KSNV 10/29/1			ton Ren@M	730-758pm	M	- :30	1 \$9	900.001	0.00 NM	1	\$900.00
REV RATE FAC	E TO FACE	Face to Face w/	•	·							
FACE TO FACE Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/29/12	11/04/12	M	1	\$900.00	0.00						
E 43 KSNV 10/27/1	2 10/27/12	Wknd Jeopardy	CM	630-7pm	S	- :30	1 \$	525.001	0.00 <b>N</b> M	1	\$525.00
REV RATE JEO	DADDV	SAT/Jeopardy									
JEOPARDY	PARDI										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	S-	1	\$525.00	0,00						
E 44 KSNV 10/27/1	2 10/27/12	Wknd Wheel of F SAT/ Wheel of F		7-730pm	S	:- :30	1 \$	525.001	0.00 NM	1 1	\$525.00
REV RATE WHI	EEL	OATH WINGER OF F	SILUITO								
WHEEL	m 15 1	181l	0	ь.	b-"						
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$525.00	<u>Rating</u> 0.00						
		Mon PR 8-10p	CM	8-10pm	M	- :30	1 \$4.	000.001	0.00 NN	1	\$4,000.00
E 40 KONV TOZON		Monday Prime 8		•		•	,	-			
REV RATE VOICE	CE										
REV RATE VOICE VOICE <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
REV RATE VON VOICE <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	M	1	\$4,000.00	0.00		4 65	000.001	0.00.1:		40.000.5
REV RATE VOICE VOICE <u>Start Date</u>	End Date 11/04/12	M Mon PR 10-11p	CM		-	:30	1 \$3,	200.001	0.00 NM	1 1	\$3,200.00
REV RATE VOI VOICE <u>Start Date</u> Week: 10/29/12	End Date 11/04/12 2 10/29/12	M	CM	\$4,000.00	0.00	:30	1 \$3,	200.001	0.00 NM	1 1	\$3,200.00
REV RATE VOID VOICE Start Date Week: 10/29/12 E 46 KSNV 10/29/1 REV ATE REVOREVOLUTION Start Date	End Date 11/04/12 12 10/29/12 DLUTION End Date	M Mon PR 10-11p Monday Prime 1  Weekdays	1 CM 0-11pm Spots/Week	\$4,000.00 10-11pm Rate	0.00 M Rating	:30	1 \$3,	200.001	0.00 NN	1 1	\$3,200.00
REV RATE VOID VOICE Start Date Week: 10/29/12 E 46 KSNV 10/29/1 REV ATE REVOREVOLUTION	End Date 11/04/12 12 10/29/12 DLUTION End Date 11/04/12	M Mon PR 10-11p Monday Prime 1	1 CM 0-11pm Spots/Week	\$4,000.00 10-11pm	0.00 M			200.001	0.00 NM		\$3,200.00 \$3,200.00

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Print Date: 10/30/12 17:17:15

Order / Rev:

105005

Advertiser: Product Desc: Obama for America

Alt Order #: Flight Dates:

10/23/12 - 10/29/12

06837950

Estimate:

OBAM FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spots	<b>;</b>	Amount
			Tues PR 10-11p Tuesday Prime 1	0-11pm							_
PAREN	ITHOOD	ENTHOOD		- · · · · · · · · · · · · · · · · · · ·							
<u>Sta</u> Week; 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$3,200.00	<u>Rating</u> 0.00					
E48 KSNV	10/24/1	2 10/24/12	Wed PR 10-11p Wednesday Prim	CM e 10-11pm	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
REV RA	ATE CHI RE	FIRE									
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
E49 KSNV	10/26/1	2 10/26/12	Fri PR 8-9p Friday Prime 8-9p	CM om	8-9pm	F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
REV RA WHIT.C	ATE WHI	T.COM	T Hady T Millo 0 0	511 <b>1</b>							
<u>Sta</u> Week; 10.	art <u>Date</u> /22/12	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00					
E 50 KSNV	10/26/1	2 10/26/12		CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
REV AI DATEL	RTE DAT	ELINE	Friday Prime 10-	11pm					ļ		
<u>Sta</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E 51 KSNV	10/27/1	2 10/27/12	Sat PR 8-9p	СМ	8-9pm	S-	:30	1 \$800.002	0.00 NM	1	\$800.00
REV R. NBC P	ATE NBO RIME	PRIME	Saturday Prime 8	3-9pm							
	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
E 52 KSNV	10/27/1	12 10/27/12	Sat PR 9-10p	CM	9-10pm	S-	:30	1 \$900.002	0.00 NM	1	\$900.00
RE RA NBC P	TE NBC I	PRIME	Saturday Prime 9	3-10pm							
Sta Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 53 KSNV	10/28/1	12 10/28/12		FNA CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
REV R FNIA	ATE FNI	A	NFL Pre-Game								
<u>St</u> Week: 10		End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$2,400.00	<u>Rating</u> 0.00					
E 54 KSNV	10/28/	12 10/28/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
	ATE SUN	NIGHT FTI BL									
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
			Jeopardy in PRIM	IE CM		/ \$UNs	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
REV R TBD	ATE TBE	)	Jeopardy in Prim	E							
<u>St</u> Week; 10	art Date 0/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
			LAW & ORDER (	synd) FCFM		/ SUNS	:30	1 \$1,200.001	0.00 <b>NM</b>	1	\$1,200.00
	ATE LAV	V & ORDER	Law & Order (sy	nd) PRIME							
	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week		Rating 0.00					
<del></del>		· · · · · · · · · · · · · · · · · · ·	M-F News 3 at E	leven CM	11pm-1135		:30	4 \$1,200,001	0.00 NM	4	\$4,800.00
REV R	ATE NE\	NS	M-F News 3 at E	leven							

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 Order / Rev:
 105005
 Advertiser:
 Obama for America

KSNV

Ait Order #: 06837950

**REV RATE LENO** 

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1537

Ln Ch Start End NEWS	Inventory Code I	Break Start/End	l Time Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>Spots/</u>	Week Rate 4 \$1,200.00	Rating 0.00					
E 58 KSNV 10/29/12 10/29/12				- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
REV RATE NEWS NEWS	M-F News 3 at Eleven							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots	<u>Week Rate</u> 1 \$1,200.00	Rating 0.00					
E 59 KSNV 10/27/12 10/27/12		,	5pmS	- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
REV RATE NEWS NEWS	Sa-Su News 3 at Eleven					ŀ		
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots	<u>Week Rate</u> 1 \$1,100.00						
Spot Ch Date Range	Description	Start/End Time				Rtg Type		
1 KSNV 10/22/12-10/28/12 See MG 59.2	Sa-Su News 3 at Eleven	11pm-1135pm		Sa	:30 <del>(\$1,100.00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RA	TE] NOT AVAILABLE RAT							
2 KSNV 10/22/12-10/28/12 M MG for 59.1 10/27	Sa-Su News 3 at Eleven	11pm-1135pm		Sa	:30 \$1,100.00	0.00 NM		
[Revised Rate to Reins	state]					1		
E 60 KSNV 10/28/12 10/28/12		•	5pm	S :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
REV RATE NEWS NEWS	Sa-Su News 3 at Elever							
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots	<u>/Week Rate</u> 1 \$1,100.00						
E 61 KSNV 10/23/12 10/26/12		CM 1135p-123	<del>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~</del>	:30	4 \$500.001	0.00 NM	4	\$2,000.00
REV RATE LENO LENO	Tonight Show							
Start Date End Date	•	Week Rate						
Week: 10/22/12 10/28/12 <u>Spot Ch Date Range</u> 1 KSNV 10/22/12-10/28/12	-TWTF <u>Description</u> The Tonight Show	4 \$500.00 <u>Start/End Time</u> 1135p-1237a		Weekdays L	<u>ength</u> <u>Rate.</u> :30 (\$500.00)	Rtg Type 0.00 NM		
See MG 61.5,61.6,61.	7,61.8 .TE] NOT AVAILABLE RAT	·F						
2 KSNV 10/22/12-10/28/12		1135p-1237a		-TWThF	:30 <del>(\$500.00)</del>	0.00 NM		
See MG 61.5,61.6,61.	7,61.8 .TE] NOT AVAILABLE RAT	'E						
3 KSNV 10/22/12-10/28/12		1135p-1237a		-TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
See MG 61.5,61.6,61. LNOT AVAILABLE RA	7,61.8 .TE] NOT AVAILABLE RAT	'E						
4 KSNV 10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF	:30 <del>(\$500.00</del> )	0.00 <i>NM</i>	٠	
See MG 61.5,61.6,61. I.NOT AVAILABLE RA	7,61.8 .TE] NOT AVAILABLE RAT	E						
5 KSNV 10/22/12-10/28/12	The Tonight Show	- 1135p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 61.3,61.4,61.2, [Revised Rate to Reins								
6 KSNV 10/22/12-10/28/12	The Tonight Show	1135p-1237a		~TWThF	:30 \$500.00	0.00 NM		
MG for 61.3,61.4,61.2, [Revised Rate to Rein.								
7 KSNV 10/22/12-10/28/12	_	1135p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 61.3,61.4,61.2. [Revised Rate to Rein.		•						
8 KSNV 10/22/12-10/28/12	-	1135p-1237a		-TWThF	:30 \$500.00	0,00 NM		
MG for 61.3,61.4,61.2 [Revised Rate to Rein:						1		
E 62 KSNV 10/29/12 10/29/1		CM 1135p-12	37a M	:30	1 \$500.001	0,00 NM	1	\$500.00
REV RATE LENO	Tonight Show							

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KSNV

Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

37950

Product Desc: OBAM F

OBAM FOR AMERICA

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time LENO	Days Len Spots Rate Pri Rtg Type Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rate	<del></del>	
Week: 10/29/12         11/04/12         Manner         1         \$500.00         0           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays Length Rate Rtg Type</u>	
1 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a	M :30 <del>(\$500.00)</del> 0.00 <i>NM</i>	
See MG 62.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a	M :30 \$500.00 0.00 NM	
⊕ MG for 62.1 10/29	, the state of the	
[Revised Rate to Reinstate]		
E 63 KSNV 10/23/12 10/26/12 Late Night w/Fallon CM 1237a-136am Late Night w/Fallon	-TWTF :30 4 \$250.001 0.00 NM 4	\$1,000.00
REV RATE FALLON FALLON		
	ting	
Week: 10/22/12         10/28/12         TWTF         4         \$250.00           Spot         Ch Date Range         Description         Start/End Time	0.00 Weekdays Length Rate Rtg Type	
1 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TWThF :30 <del>(\$250.00)</del> 0.00 <i>NM</i>	
See MG 63.5,63.6,63.7,63.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TWThF :3 <i>0 (\$250.00)</i> 0.00 <i>NM</i>	
See MG 63.5,63.6,63.7,63.8	(**************************************	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Treffe 200 (6050 00) 0.00 AMA	
3 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am See MG 63.5,63.6,63.7,63.8	-тwтhғ ;30 <del>(\$250.00)</del> 0.00 <i>NM</i>	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TWThF :3 <i>0 <del>(\$250.00)</del> 0.</i> 00 <i>NM</i>	
See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	i	
5 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TWThF :30 \$250.00 0.00 NM	
⊕ MG for 63.2,63.4,63.3,63.1	<b>i</b>	
[Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TwThF :30 \$250.00 0.00 NM	
6 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am  ⊕ MG for 63.2,63.4,63.3,63.1	-1WTH30 \$230.00 0.00 NIVI	
[Revised Rate to Reinstate]		
7 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TwThF :30 \$250.00 0.00 NM	
8 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	-TWThF :30 \$250.00 0.00 NM	
(f) MG for 63.2,63.4,63.3,63.1		
[Revised Rate to Reinstate]		<b>0050.00</b>
E 64 KSNV 10/29/12 10/29/12 Late Night w/Fallon CM 1237a-136am  Late Night w/Fallon	M :30 1 \$250.001 0.00 NM 1	\$250.00
REV RTE FALLON FALLON		
	ating	
Week: 10/29/12         11/04/12         M         1         \$250.00           Spot         Ch Date Range         Description         Start/End Time	0.00 Weekdays Length Rate Rtg Type	
1 KSNV 10/29/12-11/04/12 Late Night w/Fallon 1237a-136am	M :30 (\$250,00) 0.00 NM	
See MG 64.2		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/29/12-11/04/12 Late Night w/Fallon 1237a-136am	M :30 \$250.00 0.00 NM	
(b) MG for 64.1 10/29	υνο ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο	
[Revised Rate to Reinstate]		
E 65 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am	5- :30 1 \$400.004 0.00 NM 1	\$400.00
Saturday Night Live SNL		
	ating	
Week: 10/22/12 10/28/12S- 1 \$400.00	0.00	

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Totals

134 \$120,575.00

 Order / Rev:
 105005
 Advertiser:
 Obama for America

 Alt Order #:
 06837950
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/23/12 - 10/29/12
 Estimate:
 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 65	KSNV	10/27/12	10/27/12	Saturday Night Li		1130pm-1:0	02ams	- :30	1	\$400.004	0.00 NM	1	\$400.00
S	SNL			Saturday Night L	ive								
_		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/2	22/12	10/28/12	S-	1	\$400.00	0.00						
<u>Spot</u>	<u>Ch</u>	Date Ran	<u>ge</u> <u>D</u>	<u>escription</u>	<u>Start</u>	/End Time		<u>Weekdays</u>	<u>Lengt</u>	<u>n Rate</u>	Rtg Type		
1	KSNV	10/22/12-	10/28/12 S	aturday Night Live	1130	)pm-1:02am		sa	:3	o <del>(\$400.00)</del>	0.00 NM		
		MG 65.2											
	•			EJ NOT AVAILABI									
2	KSNV	10/22/12-	10/28/12 S	aturday Night Live	1130	)pm-1:02am		Sa	:3	\$400.00	M/ 00.0		
(	(®) MG	for 65.1 1	0/27										
	[Re	vised Rate	e to Reinst	ate)									
E 66	KSNV	10/28/12	10/28/12	Sports Night in La	as VegaGM	Sun 1135p	-1200a	s :30	1	\$200.002	0.00 NM	1	\$200.00
				Sports Night in L	as Vegas								
-			TS NIGHT	•									
8	SPORTS	SNIGHT											
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/2	22/12	10/28/12	S	1	\$200.00	0.00						